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BLUEPRINT FOR AGING UNVEILS INFORMATIVE NEW WEBSITE

Washtenaw County, MI – How is a diverse group of community members in Washtenaw County planning an elder friendly community? Those interested can find out by visiting www.BlueprintForAging.org. This newly launched website provides a unique and comprehensive look into the Blueprint for Aging, a diverse coalition of community members and representatives from over 40 public, private and nonprofit organizations. The website provides useful information about the history and mission of the Blueprint, follows the progress of each of its five workgroups as they develop strategies, links to “Rethink Aging” the Blueprint’s online newsletter, and provides the public with ways to become involved. Most importantly, the Blueprint will use the website as one of several ways to communicate its strategic plan for Washtenaw County to the community.

"Easy access to information that is meaningful to older adults is vitally important to older adults. Through the Blueprint for Aging website, seniors will not only be able to gather information on the project but follow the development of the strategic plan for Washtenaw County’s older adults," says Donna Lee Hornyak, SDC, Senior Citizen Director, Charter Township of Ypsilanti.

The Blueprint for Aging is working to assist Washtenaw County in becoming more responsive to its older residents by engaging the county in a strategic planning process that will carry the county through the next several years. The Blueprint’s vision for Washtenaw County is a community with people invested in the care of older persons and engaged and outspoken in supporting their health, wellness, and independence.

The Blueprint for Aging is an integral part of Community Partnerships for Older Adults (CPFOA) – a national program of the Robert Wood Johnson Foundation, one of 11 projects

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nationwide selected from a field of 486 applicants to receive a planning grant in 2004. The Blueprint for Aging is also endorsed by the Washtenaw County Human Services Community and has received major support from the Ann Arbor Area Community Foundation.

For more information about the Blueprint for Aging, contact Dana Bright, MSW, Project Manager at 734/712-3625 or dbright@csswashtenaw.org.

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