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Blueprint for Aging appears on TV program to provide needed information to older community members and their families

Ann Arbor, MI – As a continuing effort to promote its message and reach out to the community, a panel of participants in the Blueprint for Aging taped a thirty-minute program on “Access Ann Arbor” on the Community Television Network (CTN), the county’s local public access television station. Panelists explained what the Blueprint for Aging is, the importance of its work, and who should be aware of what this important initiative is doing. In particular, viewers were encouraged to become involved in this effort by attending upcoming town hall meetings and participating in the priority setting of important community issues affecting older adults and their families. The Blueprint for Aging’s program is broadcast on CTN Cable Channel 17, the Public Access Channel. The program premieres on August 28th at 9:30 p.m. and is scheduled to run the following dates and times:

August 30th at 10 p.m.
August 31st at 10 a.m. & 4:30 p.m.
September 1st at 8 p.m.
September 3rd at 3 p.m.
September 6th at 6:30 p.m.
September 8th at 2:30 p.m.
September 12th at 5:30 p.m.

“Appearing on CTN has been a great opportunity to raise awareness in the community about issues that are important to older adults and their families. We hope this program will inspire viewers to contact us and become involved as we set priorities for aging services,” says Blueprint for Aging Project Manager, Dana Bright.

The Blueprint for Aging is working to assist Washtenaw County in becoming more

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responsive to the long-term care and support needs of its older residents. It is currently building a strategic plan for aging services in the county by engaging older adults, service providers and others in setting community priorities. Its vision for Washtenaw County is a community with people invested in the care of older adults and engaged and outspoken in supporting their health, wellness, and independence.

The Blueprint for Aging is an integral part of Community Partnerships for Older Adults (CPFOA) – a national program of The Robert Wood Johnson Foundation, one of 11 projects nationwide selected from a field of 486 applicants to receive a planning grant in 2004. It is endorsed by the Washtenaw County Human Services Community Collaborative and has received major support from the Ann Arbor Area Community Foundation. For more information, visit www.BlueprintForAging.org or contact Dana Bright at 734-712-3625 or dbright@csswashtenaw.org.

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