

**Blueprint for Aging Sub-Group Information Dissemination Summary Report  
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**Methods, Recommendations and Strategies**

**Method I: An analysis was made of the possible range of entry points to determine how older adults and their family members become introduced to aging services. See Exhibit 1: Matrix on Information Doorways and Level of Information Required**

**Recommendations:**

- 1. Develop a generic brochure of Washtenaw County’s aging services for mass distribution.**

**Strategy**

<b>Action</b>	<b>Who</b>	<b>When</b>
<b>Develop a plan to implement with information “doorways”.</b>	<b>Blueprint Steering Committee (BSC)</b>	<b>Prior to next grant</b>

- 2. Provide training two times a year to service providers identified on Exhibit 1.**

**Strategy**

<b>Action</b>	<b>Who</b>	<b>When</b>
<b>* Hire expert to develop and conduct needs assessment with target groups to determine training interest. * Use findings to develop training design with aging network committee &amp; determine training implementation.</b>	<b>Long Term Care Committee (LTCC) &amp; BSC LTCC and BSC</b>	<b>10/ 05  1/06-4/06</b>

- 3. Provide appropriate level of information to each “doorway” on a systematic basis.**

**Strategy**

<b>Action</b>	<b>Who</b>	<b>When</b>
<b>Hire a trainer/coordinator to spearhead information dissemination to “doorways” on a systematic basis, coordinate training with aging network to service providers, oversee the design of generic brochure and be liaison with 211 to offer training on aging resources in county.</b>	<b>LTCC and BSC</b>	<b>As a part of next grant</b>

**Method II. Test calls were made to both AAA and 211 to determine quality of information and service.**

**Recommendation: Have 211 offer general information and AAA provide aging specialist information and assistance.**

**Strategy**

<b>Action</b>	<b>Who</b>	<b>When</b>
<b>BSC work out an agreement with 211 and AAA to have cooperative relationship.</b>	<b>BSC, 211 and AAA</b>	<b>Prior to next grant</b>

**Recommendation: Pursue with Ann Arbor News a special column on seniors.**

**Strategy**

<b>Action</b>	<b>Who</b>	<b>When</b>
<b>Research other newspapers having senior columns (e.g. Chicago Tribune “55 Plus Real Estate Section”) to determine factors that made it happen.</b>	<b>BSC</b>	<b>Prior to next grant</b>

## Exhibit 1: Matrix on Information Doorways and Level of Information Required

Information Doorways	Level of Information			
	211/ AAA I&A	In-person training	Detailed (e.g. Where to Turn)	Resource Directory/ Generic Pamphlet
211 & AAA-1B information numbers	☐	☐	☐	☐
Physician offices.	☐			
Outpatient Hospital Staff such as PT, Speech, testing areas	☐			☐
Mental Health Professionals: County program and private practices	☐	☐	☐	☐
Senior Centers and nutrition sites	☐	☐	☐	☐
HR Depts. at major employers	☐			☐
Social Security Office	☐			☐
Out-county social service agencies: Milan, Saline, Manchester, Whitmore Lake	☐	☐	☐	☐
Nursing Homes: social workers	☐	☐	☐	☐
Transportation providers	☐			☐
EAP programs	☐	☐	☐	☐
Websites: SSA, benefitscheckup.org, misenior.net, etc.	☐		☐	☐
Health associations: e.g., Alzheimer's, Heart, Cancer, Arthritis, Parkinson 's, Kidney	☐		☐	☐
Libraries, including Library for the Blind	☐		☐	☐
Police/fire departments, ambulance Co.	☐			☐
Meals on Wheels: at assessment/delivery	☐	☐	☐	☐
Churches: Parish nurses, ministers, senior and family education groups	☐	☐	☐	☐
Inpatient Hospital: Discharge planners, social workers, ER staff	☐	☐	☐	☐
Pharmacies	☐			☐
Recreational facilities	☐			☐
Opticians, optometrists, podiatrists, hearing aid dealers	☐			☐
Medical equipment and supplies companies	☐			☐
Adult Day Care	☐			☐